

Hong Kong: Your Strategic Springboard to Chinese Mainland and Malaysia

Business Seminar cum Networking Lunch

12 Aug 2026 (Wed) 10:00 AM – 2:00 PM

Shangri-La Kuala Lumpur

Join us in **Kuala Lumpur** on **12 August** for “**Hong Kong: Your Strategic Springboard to Chinese Mainland and Malaysia**”, a business seminar cum networking lunch, **organised by InvestHK**, designed to unlock cross-border opportunities across these dynamic markets.

Actionable Insights	Hear dynamic panel discussions with prominent business leaders sharing their firsthand cross-border expansion journeys.
Strategic Support	Gain valuable insights from service providers on how they support businesses going global seamlessly.
Exclusive Networking	Connect directly with <i>a visiting delegation of Chinese Mainland enterprises</i> and other potential partners spanning high-growth sectors across healthcare, advanced manufacturing, infrastructure and frontier innovative technology fields.

Discover why Hong Kong remains the strategic two-way gateway connecting the Chinese Mainland, Hong Kong and Malaysia — and how it can power your next chapter of growth.

 Date	12 August 2026 (Wed)
 Time	Seminar 10:00 AM – 12:00 PM Networking Lunch 12:00 PM – 2:00 PM
 Venue	Shangri-La Kuala Lumpur

**Seats are limited.
RSVP today to secure your place!**

Register Now

Programme

09:30 – 10:00	Registration & networking
10:05 – 10:15	MoU signing ceremony
10:15 – 10:20	Photo-taking
10:20 – 10:30	Opening remarks Mr Algernon YAU, JP , Secretary for Commerce & Economic Development, Commerce & Economic Development Bureau, HKSARG
10:30 – 10:45	Leveraging Hong Kong's platform for a successful market entry Ms Alpha LAU , Director-General of Investment Promotion, Invest Hong Kong, HKSARG Representative of the Government of Malaysia TBC
10:45 – 11:00	Keynote and strategic insights: The Malaysia Opportunity Speaker TBC
11:00 – 11:30	Panel discussion: From vision to reality: Business successes in Hong Kong and Malaysia <i>Moderator:</i> Ms Alison TSUI , Head of International Markets, Consulates and Chambers, Invest Hong Kong, HKSARG <i>Panelists:</i> Mr SONG Hoi See , Founder and Chief Executive Officer, Plaza Premium Group Mr Gary LIU , CEO of Antom and Senior Vice President of Ant International Mr Paul CHEUNG , Executive Vice President and Chief Financial Officer, EcoCeres
11:30 – 12:00	Cross Professional Forum: How Hong Kong and Malaysian service providers support businesses in their global journey <i>Moderator:</i> Mr Nicholas HO , Commissioner of Belt and Road Office, Commerce & Economic Development Bureau, HKSARG <i>Panelists:</i> Ms Careen WONG , Vice President, LawSo; Founding Partner, Shum Wong & Co., Solicitors Mr LIM Lian Kian , Executive Director, Head, China Desk, Corporate and Investment Banking, UOB
12:00 – 14:00	Networking lunch

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